

# DELIVERING BUSINESS VALUE THROUGH EXCEPTIONAL ADVOCACY



RESPONSIBLE CARE<sup>®</sup>  
OUR COMMITMENT TO SUSTAINABILITY  
CELEBRATING 35 years

## WHO IS ACC?

### **WE ARE THE LEADING ADVOCACY ASSOCIATION**

representing the business of American chemistry, representing your interests.

### **WE ARE THE COLLECTIVE VOICE**

of the chemical manufacturing sector and its value chain, protecting and advancing our industry's common interests at all levels of government and across the marketplace.

### **WE ARE YOUR STRATEGIC PARTNER**

and ally from the Capitol to the courthouse; from the statehouse to the city council; and from EPA to your state DEP.



**WE DO**  
what no single  
company can do.

## WHO ARE OUR MEMBERS?

### **YOUR CUSTOMERS. YOUR PARTNERS. YOUR SUPPLIERS. YOUR COMPETITORS.**

Our members are the leading companies engaged in all aspects of the business of chemistry, from the largest corporations to the smallest, and everything in between. They share a common commitment to driving innovation in our industry, economy, environment and society.

Our members represent companies throughout the value chain, from manufacturing to sales and marketing; and from transportation and distribution, to storage and disposal.

## WHY JOIN?

For more than 140 years, companies have joined ACC because we deliver bottom line business value through **exceptional advocacy, expertise, information** and **business networking opportunities**. Taken together, these and other offerings help our members navigate what is often a very challenging business, regulatory and political landscape.

### **THE VALUE, BENEFITS, AND OPPORTUNITIES THAT MEMBERSHIP OFFERS PROVIDE AN IMMEDIATE RETURN ON INVESTMENT:**

Powerful Advocacy

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Improved Performance

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Product & Market Sector Support

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Abundant Business Opportunities & Networking

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Economic & Industry Intelligence & Research

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Stronger Community, Business, and Stakeholder Relationships

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Competitive Benchmarking

## HOW DO WE DO IT?

ACC is at the forefront of the chemical industry's most pressing and challenging issues, and our success is driven by our in-house expertise in federal, state and regulatory affairs as well as our first-in-class political mobilization, communications and litigation services. Our integrated, campaign-style advocacy approach rests upon five elements:

- Developing and advancing common-sense policies that drive innovation, create jobs and enhance safety
- Delivering a strong, clear message
- Creating political capital by supporting Congressional and state champions through in-district events, fundraisers, TV/radio advertising, and ACC's AmeriChemPAC
- Building a broad and unified membership
- Ensuring a foundation of world-class EHS&S performance and a commitment to safety and sustainability



## RESPONSIBLE CARE®

### Safer. Healthier. More Secure.

Responsible Care® is a better way of doing business. It is a choice that all ACC members make, and our commitment to ensuring that the business of chemistry is safe, secure and sustainable. Responsible Care® guides you to a higher level of environmental, health, safety and security performance. It means enhancing facilities, products and community relations.

### Saves you time. Saves you money. Earns you respect.

Practiced globally in more than 68 economies around the world, Responsible Care® companies are industry leaders with a competitive edge. Responsible care provides significant benefits and a tangible impact to your bottom line by increasing organizational efficiencies, building stronger relationships with employees, communities and government agencies, improving company performance and enhancing advocacy. Responsible Care also responds to member company security needs in our post 9/11 world. The Department of Homeland Security even designated the Responsible Care® Security Code as an anti-terrorism technology, which provides liability protection to companies that comply with it.

## ISSUE & PRODUCT ADVOCACY

- Chemical Management
- Energy & Climate
- Rail/Distribution
- Environment, Health & Safety/  
Regulatory Reform
- Security
- Taxes
- Chlorine
- Plastics
- 80+ Specific Chemical Products  
and Technology Groups



## PRODUCT & MARKET SECTOR SUPPORT

ACC offers an enhanced value package for product, market and sector groups. The strength of these offerings are fully integrated with ACC's industry-wide advocacy.

### Plastics Division

With six specialized business groups, ACC's Plastics Division is at the forefront of the industry, representing leading manufacturers of plastic resins. ACC's Plastics Division has developed rigorously researched industry data and works to bring about constructive solutions for a range of environmental issues that provide bottom-line business value to its members.

### Market Sector, Product & Technology Panels

From biocides to silicone, and nanotechnology to IT, ACC's Chemical Products and Technology (CPT) Division provides strategic planning and comprehensive issue management services. From regulatory, legislative and marketplace advocacy; to research, legal, communication and management services: ACC's CPT Division has the expertise to support the full life-cycle of issues and does so for a core group of more than 80 sector and chemical-specific product panels.



## ADDITIONAL BENEFITS

ACC members count on us for a wide range of services and programs that support and complement our advocacy. These offerings provide information, analyses, best practices and the tools to work with a full range of stakeholders from employees and customers to communities and government officials.

### Meetings and Conferences

ACC programs and events provide you and your staff with the resources you need, when you need them. With professional, technical and business-related opportunities throughout the year, we connect you to your key customers, suppliers and partners in a shared experience that makes the business at hand just a handshake away.

### Economics and Statistics

Solid business intelligence equals a better bottom line. ACC's Economics and Statistics department provides economic analyses of policy initiatives, business trends, and changing industry dynamics to aid in your business planning.

### Science & Research Programs

The products of the business of chemistry are rooted in science, as are ACC's priority advocacy initiatives, and that's why our science and research programs target the intersection of science and policy and work to ensure research findings are used for sound, transparent, science-based decision-making. Initiatives such as ACC's Long-Range Research Initiative (LRI) and The Center for Advancing Risk Assessment Science and Policy (ARASP) are helping to improve scientific understanding of chemical safety so the best available science informs decisions about the regulation of chemicals.

### CHEMTREC®

Providing expert support to more than 100,000 companies and individuals each year, ACC's Chemical Transportation Emergency Center (CHEMTREC)® has set the global standard for 24/7 emergency communication centers, sharing information between those who have it and those who need it. A global leader in Level 1 hazardous materials emergency response, CHEMTREC® provides world-class, around the clock knowledge, expertise and support to assist ACC members, the chemical value chain, emergency responders and the public in mitigating incidents involving chemicals.

### TRANSCAER®

TRANSCAER (Transportation Community Awareness and Emergency Response) is a voluntary national outreach effort that promotes safe transportation and handling of hazardous materials and aids community emergency response planning for hazardous material transportation incidents.

If America is to remain a country that manufactures products – that innovates – it must do so with a thriving American chemical industry. Protecting that unique role and promoting our industry's interests drives everything we do.

From our first-class advocacy, to our world-class Responsible Care® initiative, and from business networking opportunities to industry intelligence, our offerings help you grow your business by creating a climate that protects global competitiveness, promotes innovation, and fuels job creation.



AN INDUSTRY IS DEFINED BY ITS LEADERS. **JOIN US TODAY.**

For more information on ACC membership contact:  
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